

# Sustainable Poultry Workshop AUSTRALIA

Featuring Jim Adkins



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*Doon Doon, NSW – 5th 6th 7th  
AUGUST 2014*

## BOOK NOW!

DON'T MISS OUT ON THIS UNIQUE OPPORTUNITY! PLACES ARE LIMITED.

**JIM ADKINS, world-renowned poultry specialist** is coming to Doon Doon in the beautiful Tweed Valley in August this year to hold his **FIRST EVER** Sustainable Poultry Workshop in Australia.

Are you interested in-

- Breeding
- Eating
- Showing
- Growing; and,
- Marketing Heritage Poultry?

**If so, DON'T DELAY -- BOOK NOW and secure your spot!**

## This program is about **HERITAGE BREEDS**

You will discover how to boost egg production, improve bird health and carcass quality, all resulting in superior taste and nutrition. Learn how you, through selective breeding, can produce heritage birds for productivity, profit and pleasure! Sessions will go from 8am until 4 pm each day with a half day on the last day.

This action packed 2 ½ day workshop will cover the major topics of:

- 'Necessity of Identifying Heritage Poultry'
- 'Facilities, Feed and Forage'
- 'Selecting Heritage Poultry for Production' (both meat and eggs)
- 'Budgeting, Marketing and Small Farm Business Planning'
- 'Poultry Health & Alternatives to Antibiotics'
- 'Selecting Breeders, Egg Grading and Cooking Poultry'
- 'Poultry Genetics'

### About Jim Adkins:

Jim loves people and he is passionate about poultry! For the past 35 years, he has raised over 50 breeds and varieties of standard bred poultry (that includes chickens, ducks, geese and turkeys). Jim has been teaching poultry field days and workshops for the equal amount of time throughout the United States and in other countries as well. In 1994, he received his poultry judging license from the *American Poultry Association*; which has taken him to 35 plus states, Canada as well as Australia to judge standard bred poultry. He is a passionate, effective communicator who loves poultry and loves to teach people about the available opportunities with standard poultry. He is one of the most requested workshop & keynote presenters in North America!

His writings have included many articles for *Backyard Poultry*, *The Poultry Magazine*, *Poultry World* and *Poultry Press*. He is a regular blogger for *Mother Earth News*, *Sustainable Poultry Network* & he also provided some research and writings for the newly published book, Storey's guide to *Raising Turkeys*.

He started his poultry interest as a young man who grew up in 4-H, raising & exhibiting poultry in southwest Washington State. For several years he worked in the commercial turkey industry, supervising several ranches that raised over 450,000 turkeys, annually. Because of the popular demand for the old heirloom breeds of Standard Bred poultry, he founded the *Sustainable Poultry Network* in 2010. [www.sustainablepoultrynetwork.com](http://www.sustainablepoultrynetwork.com) He continues to travel the country speaking, instructing, coaching and mentoring poultry enthusiasts.

## BOOKING INFO

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Cost p/person - \$300

Cost p/child under 12 y/old - \$170.

All meals provided