

**SUSTAINABLE LIVING  
FILM FESTIVAL**



**ISTANBUL**



## WHY A FILM FESTIVAL?

Systemic change is only possible with simultaneous transformation of individuals, communities and institutions that constitute the system. A system changes when the critical majority of the components reach a new level of consciousness. This is only possible when the individuals' perception of the reality that they are in has changed, they can establish a cause-effect relationship of the system and then see their role in the order of things.

The Sustainable Living Film Festival that we are organizing in order to contribute to the restructuring of all aspects of life from agriculture to energy, from health to recycling and from education to economy, has a holistic perspective and it aims to;

- create change in individuals and the society, by utilizing the informative, awareness raising and influential powers of the “visual”
- “reveal” the mechanical and fragmented world view and the “life consuming” system that is a product of this view,
- invite individuals to hope and reason, by presenting efforts, movements, thought systems, actions, teachings, a new level of consciousness and the vision towards “sustainable living” around the world; to encourage them to discover their power and free themselves from the system that disempowers them!





## WHEN, WHERE, HOW?

December 2-4 2011, Istanbul

Dec. 2, Friday → Tarik Zafer Tunaya Culture Center, Istanbul

Dec. 3, Saturday and Dec. 4, Sunday → Pera Museum Auditorium, Istanbul



Disappearing cultural and biological diversity, genetically modified organisms, nuclear power, landscapes and lives changed by mining, unhealthy urban and economic development, a variety of problems created by everything industrial... and we will be watching hopeful documentaries from the worldwide transformation movement against these. Additional events will take place with sustainability conscious individuals and organizations.

The 3 day long festival will offer 2 Turkish and 14 foreign documentary screenings with subtitles, short films and animations, thematic talks following some of the screenings, musical performances and other events, which will all be open to public free of charge!



## ORGANISATION

SLFF 2011 is organized with the initiative of the Sustainable Living Collective and the contributions of 8 partnering non-profit organizations. The festival is sponsored financially and in kind by sustainability minded organizations.

Partners: A total of 8 partners are contributing by translating one foreign documentary each, into Turkish:

- Acik Radio
- Bugday Foundation
- British Council
- Turkish Permaculture Research Institute
- Australian Embassy
- Turkish EcoSettlements Network
- Regional Environmental Center, Turkey
- Greenpeace

Some content providers for side events :

- Underwater Purification & Awareness Activity Foundation
- SlowFood Movement
- ...

Supporters: Our supporters with contributions to the festival budget for venue rents, subtitle installation, opening party invitations, web site work, graphics, printing, logistics and technical work are:

- Pera Museum (Venue)
- Dinamo Istanbul (teaser)
- Mas (Printing)



## FILMS

Foreign documentaries that will be screened at the festival with Turkish subtitles are;

- [Fierce Light](#)
- [Queen of the Sun](#)
- [Dirt](#)
- [Powerful](#)
- [As We Forgive](#)
- [The Devil Operation](#)
- [The Economics of Happiness](#)
- [So Right So Smart](#)
- [Peanuts](#)
- [Blue Gold](#)
- [The Turning Point: A Return to Community](#)
- [Permaculture Soils](#)
- [Seed Hunter](#)

*please click on the name of the film for more information.*



## ECONOMICS OF HAPPINESS

**Director:** Helena Norberg-Hodge, Steven Gorelick & John Page

**Year:** 2011

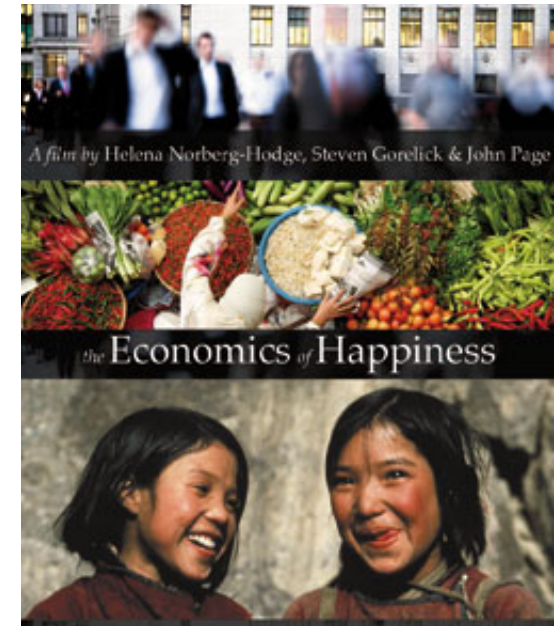
**Duration:** 67'

**Country:** USA

**Language:** English, Turkish subtitles

'The Economics of Happiness' features a chorus of voices from six continents calling for systemic economic change. The documentary describes a world moving simultaneously in two opposing directions. On the one hand, an unholy alliance of governments and big business continue to promote globalization and the consolidation of corporate power. At the same time, all around the world people are resisting those policies, demanding a re-regulation of trade and finance - and, far from the old institutions of power, they're starting to forge a very different future. Communities are coming together to re-build more human scale, ecological economies based on a new paradigm - economics of localization. Climate change and peak oil give us little choice: we need to localize, to bring the economy home.

The good news is that as we move in this direction we will begin not only to heal the earth but also to restore our own sense of well-being. The Economics of Happiness challenges us to restore our faith in humanity, challenges us to believe that it is possible to build a better world.







## .....FILMS FROM THE 2011 FESTIVAL

### PEANUTS

**Director:** Martin Harbury

**Year:** 2002

**Duration:** 46 ‘

**Country:** Canada

**Language:** English, Turkish subtitles

PEANUTS is a 46 minute film that shows the difference that one person can make. Film technician Jock Brandis discovers cotton being grown in traditionally food-bearing fields in Mali and he decided to do something about it. He warns the villagers that growing cotton would rob their soil of nitrogen, and suggests they plant peanuts to fix nitrogen in the soil. But husking them by hand would be a huge problem. Promising to return with a machine, Jock discovers that no small-scale machine exists. So he designs one. As word spreads about the invention, there are plans for thousands of the machines to be manufactured and used not only in Mali, but across the globe.





## .....FILMS FROM THE 2011 FESTIVAL

### **DIRT!**

**Director:** Bill Benenson and Gene Rosow

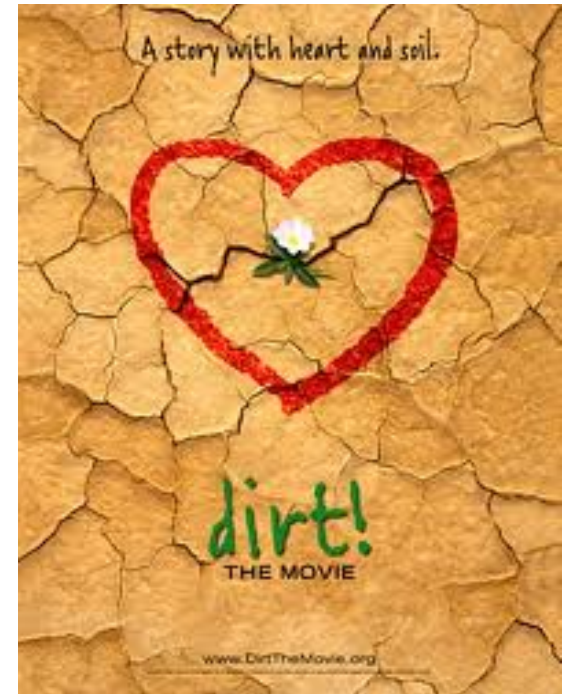
**Year:** 2009

**Duration:** 86 ‘

**Country:** ABD

**Language:** English, Turkish subtitles

"Floods, drought, climate change, even war are all directly related to the way we are treating dirt." DIRT! the Movie tells the story of Earth's most valuable and underappreciated source of fertility. Made from the same elements as the stars, plants and animals, and us, "dirt is very much alive." Though, in modern industrial pursuits and clamor for both profit and natural resources, our human connection to and respect for soil has been disrupted. DIRT! the Movie shares the stories of experts from all over the world who study and are able to harness the beauty and power of a respectful and mutually beneficial relationship with soil. The movie teaches us: "When humans arrived 2 million years ago, everything changed for dirt. And from that moment on, the fate of dirt and humans has been intimately linked." But more than the lessons that it teaches, DIRT the Movie is a call to action. "The only remedy for disconnecting people from the natural world is connecting them to it again."







## QUEEN OF THE SUN: WHAT ARE THE BEES TELLING US?

**Director:** Taggart Siegel

**Year:** 2010

**Duration:** 82 ‘

**Country:** ABD

**Language:** English, Turkish subtitles

In 1923, Rudolf Steiner, a scientist, philosopher & social innovator, predicted that in 80 to 100 years honeybees would collapse. His prediction has come true with Colony Collapse Disorder where bees are disappearing in mass numbers from their hives with no clear explanation. In an inquiry into the insights behind Steiner's prediction Queen of The Sun examines the global bee crisis through the eyes of biodynamic beekeepers, scientists, farmers, and philosophers. Featuring Michael Pollan, Gunther Hauk and Vandana Shiva, Queen of the Sun reveals both the problems and the solutions in renewing a culture in balance with nature. On a pilgrimage around the world, 10,000 years of beekeeping is unveiled, highlighting how our historic and sacred relationship with bees has been lost due to highly mechanized industrial practices.





## THE DEVIL OPERATION

**Director:** Stephanie Boyd

**Year:** 2010

**Duration:** 69'

**Country:** Peru

**Language:** Spanish, English and Quechua, Turkish subtitles

Father Marco, a humble priest from the mountains of Peru, is being followed. A private security firm is filming and photographing the priest's every move; their meticulous reports are code-named "The Devil Operation". Marco's allies are murdered and tortured, but he and his disciples refuse to be victims. They turn their cameras on the spies and develop a counter-espionage plan that leads to South America's largest gold mine, owned by the Newmont Mining Corporation of Colorado.

For the past two decades, Father Marco has defended farming communities against the Yanacocha mine's abuses, earning him the nickname 'The Devil'. Peru is one of the world's top gold producers and the state has ceded power to transnational corporations who guard their territory like outlaws in the Wild West. Film-maker Stephanie Boyd has spent 10 years documenting the farmer's struggle and became caught up in this real-life political thriller.





## FIERCE LIGHT: WHEN SPIRIT MEETS ACTION

Director: Velcrow Ripper

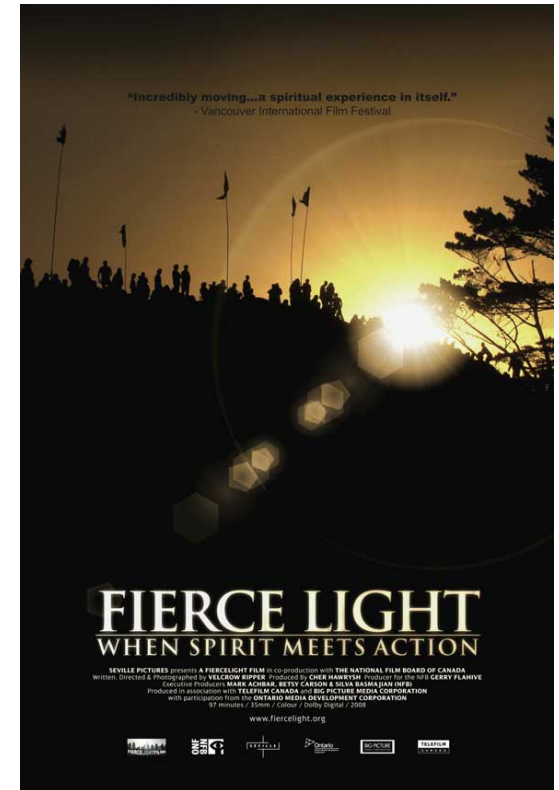
Year: 2008

Duration: 90'

Country: Canada

Language: English, Turkish subtitles

Fueled by the belief that another world is possible, acclaimed filmmaker Velcrow Ripper takes us on inspiring journey into what Martin Luther King called Love in Action, and Gandhi called Soul Force; what Ripper is calling Fierce Light. Illustrated by interviews with spiritual luminaries Archbishop Desmond Tutu and Thich Nhat Hanh; and activists including Alice Walker, and Julia Butterfly Hill - Fierce Light is a spiritual experience in itself, about the impact and the necessity of spiritual action in today's world. With stunning cinematography, a compelling soundtrack, and dramatic stories of resistance and transformation, Fierce Light: When Spirit Meets Action reveals what is possible when human beings, faced with a world in crisis, rise to their absolute best.







.....FILMS FROM THE 2011 FESTIVAL

## PERMACULTURE SOILS

**Producers:** Frank and Jane Gapinski; EcoFilms Australia

**Year:** 2010

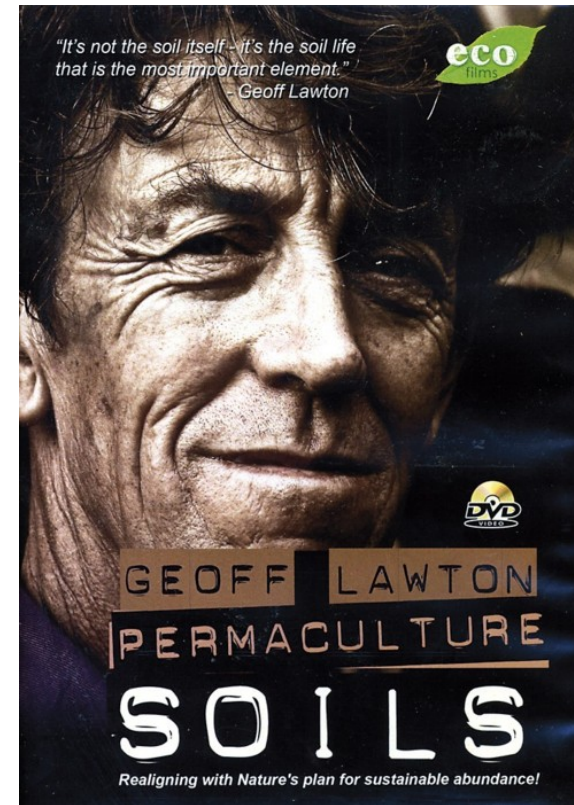
**Duration:** 97'

**Country:** Australia

**Language:** English, Turkish subtitles

“It’s not the soil itself – it’s the soil life that is the most important element.” – Geoff Lawton

In this inspiring educational documentary, the renowned Permaculture Designer and Teacher Geoff Lawton explains the dangers of modern industrial farming, while teaching a better way to realign with Nature to build fertility back into soil. In his quest for restoring the balance of nature, Geoff seeks to redress this problem through adopting Permaculture management systems. He takes us to his Zaytuna Farm in Australia and gives us a comprehensive hands-on instruction on compost creation and how the process works. Reintroducing rich bio-diverse organisms back into the soil feeds the plants and actively helps build the soil. Permaculture Soils gives examples of how this cycle works by introducing us to Permaculture Kitchen Garden, worm compost, duck ponds, using chickens, compost tea, the instant garden and many more permaculture design techniques. Remember; a garden is sustainable only when it produces soil while also feeding us!





.....FILMS FROM THE 2011 FESTIVAL

## SO RIGHT SO SMART

**Directors:** Justin Maine, Guy Noerr, Leanne Robinson-Maine, Michael Swantek

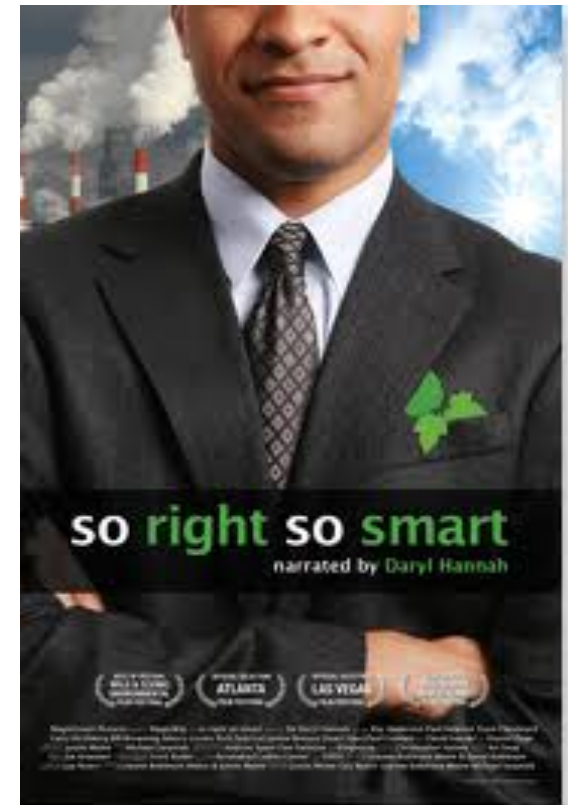
**Year:** 2009

**Duration:** 93'

**Country:** USA

**Language:** English, Turkish subtitles

As awareness grows about the consequences of environmental disregard, the sustainability movement is gathering momentum, and the institutions with the furthest reach and the highest stakes - corporations - are being asked by customers to take the lead. Those ahead of the curve already realize that there is a way for industry to permanently coexist with its environment, that fitting in to natural systems is smarter than trying to control them, and that sustainability is the most expansive profit frontier yet to be explored. One business striving for these ideals deserves recognition above the rest for its inspiring leadership: Interface Inc. What is most remarkable about all companies making this positive shift is not the change of mind – but the change of heart they experience as they realize that environmental stewardship is an ethical imperative for the future.







## POWERFUL – ENERGY FOR EVERYONE

**Director:** David Chernushenko

**Year:** 2010

**Duration:** 95'

**Country:** Canada, France, Denmark, USA, Germany, Italy, Sweden

**Language:** English, Turkish subtitles

Challenging where our energy comes from and who profits from it can seem a little eccentric... After all, not everyone has solar panels bolted above the doorstep. Green economy educator David Chernushenko does, and they generate more than enough energy to go around. So why can't he share it? New technologies mean that energy security is within our grasp, but harsh resistance is still being met. Debunking some of the spin of the big energy lobby, David embarks on a global journey to discover what a sustainable future might actually look like. From amazing innovators, eccentric eco-activists to average communities completely powered by renewable energy, David will begin to discover that the implications for political, economic and democratic change are right here, on our very doorsteps... or just above them.





# PREVIOUS ACTIVITIES

Since 2007, Sustainable Living Collective has been organizing film screenings, presentations and talks in collaboration with NGO's and universities around Turkey. After the success of the "Sustainable Living Film Festival" organized in Sweden, it was decided that the festival would be repeated internationally with the same format and identity.

**SEYLERİN HİKAYESİ**  
"Günümüzün 'Fahriyatları' mı?"  
Annie Leonard ile sohbet ve film gösterimi

**THE STORY OF STUFF**  
WITH ANNIE LEONARD

**SÜRDÜRÜLEBİLİR YAŞAM FİLM FESTİVALİ**  
26-27 KASIM 2008  
İTALYAN KÜLTÜR MERKEZİ  
İSTANBUL

**TAMBOGRAN**  
MANÇİCİ KAHRMAN

**DARWIN'S NIGHTMARE**

**Kilowa**

**Encouraging sustainable living through film**

**FİLM FESTİVALİ**  
www.surdurulebiliryasam.org

**SÜRDÜRÜLEBİLİR YAŞAM FİLM FESTİVALİ**

**YAGAM Film Festivali**  
İtalyan Kültür Merkezi'nde gerçekleştirildi.

**Bu filmler yaşam odaklı**  
"Yaşamı çoğaltarak nasıl yaşayabiliriz?" sorusuna odaklanan festival başladı.

**sürdürülebilir yaşam için tasarım günleri**

**‘Sürdürülebilir Yaşam Film Festivali’nde 25 belgesel ve animasyon film gösterildi**  
Yagam Film Festivali’nde gerçekleştirildi.

**SÜRDÜRÜLEBİLİR YAŞAM FİLM FESTİVALİ**  
KARLSKRONA  
May 28 - 16, 2010  
@ Konstnads 1330-2100

**‘Sürdürülebilir Yaşam Film Festivali’nde 25 belgesel ve animasyon film gösterildi**  
Tarımsal enerjiye, gıdadan madencilğe, sudan ekonomiye kadar pek çok konuyu diyalog ve gösterimlerle kapsayan festival, İstanbul Kültür Merkezi’nde gerçekleştirildi.

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## PREVIOUS ACTIVITIES

### Sustainable Living Film Festival 2008

<http://www.surdurulebiliryasam.org/filmfestivali.html>

For list of 2008 films: <http://www.surdurulebiliryasam.org/filmler.html>

Venue: *Istanbul Italian Culture Institute*

Dates: *November 26-28 2008*

Attendance: *Throughout the 3 days, between 10.00 am- 10.00 pm, approximately 1000 people attended screenings and other festival events.*

Films and Sponsors:

- *25 films, long and short documentaries and animations were screened during the festival.*
- *Before each film block, the festival presentation video which includes the sponsors' logos was screened. Before each film the endorsers logo was screened together with the sentence "Sponsored by" (and a thank you note)*
- *The sponsors' logos were also placed on 200 outdoor banners and 1100 handouts, distributed in various parts of Istanbul.*
- *Links to sponsors' websites were given on [www.surdurulebliryasam.org](http://www.surdurulebliryasam.org)*

Talks: *After several of the screenings, talks were held on relevant subjects. These were:*

- *Thirst, followed by Water,*
- *Drowned Out, followed by Hasankeyf,*
- *Aral, followed by From the Shores of Aral*
- *Semillas Sagradas followed by Seed and Life*
- *Power Shift followed by Ecologic Footprint*
- *KW Ours followed by Carbon footprint*



## PREVIOUS ACTIVITIES

### Sustainable Living Film Festival 2008

***Feedback:** Overall feedback from the audience was very positive both during and after the festival. The diversity of subject matter and distinctive style of films was appreciated. One main reason for the positive feedback was that the problems pointed out in the films were balanced by the suggested solutions to these problems.*

***Media:** The key media sponsor IZ TV showed the 21 second long TV ad featuring sponsors' logos, 95 times between November 18-28. The festival was presented and advertised in various magazines, TV shows, news and radio programs, including NTV, TRT2, Ulusal Kanal, TV24, Tv8, Izmir Kanal 35 and TvNet. The link to the festival website, [www.surdurulebiliriyasam.org](http://www.surdurulebiliriyasam.org) was given on various web pages.*

### Sustainable Living Film Festival 2008 Sponsors:





Sustainable Living Film Festival, 2010 Karlskrona/Sweden

<http://karlskronafilmfest.wordpress.com>

After the Sustainable Living Film Festival organized in Istanbul in 2008, Pinar Oncel and Tuna Ozcuhadar from the Sustainable Living Collective went to Karlskrona, Sweden and with the support of their friends in the Strategic Leadership for Sustainability Master Program and locals, they organized the "Sustainable Living Film Festival Karlskrona" on May 14-16 2010.

Swedish performer Peter Elmberg gave a mini concert at the opening night of the festival, where 17 long and short documentaries were screened. Other musical performances between screenings, a dance performance by a young group, a small exhibition of art pieces made of recycled materials and a workshop on "How can the people of Karlskrona access sustainable food?" were organized as well.

A road map of the organization model and scope was prepared and an open source document was created for the use of organizers of similar festivals.

## PREVIOUS ACTIVITIES



May 14 - 16, 2010  
@ Konsthall  
13:30 - 21:00

Free admission

"Värmt välkommen"

Klimatsmart i Affären \* Grocery Store Wars \* The Story of Stuff \* Tambogrande \* Thirst \* Carbon Nation \* The Meatrix \* Power Shift \* Global Gardener \* Learning from Ladakh \* Mouth Revolution \* Bio Diversity Code \* The Future of Food \* Den Hållbara Träden \* The Future Starts Now \* In Transition 1.0 \* Maquilapolis \* The Corporation



For more information and detailed programme:

[karlskronafilmfestival@gmail.com](mailto:karlskronafilmfestival@gmail.com) \* [karlskronafilmfest.wordpress.com](http://karlskronafilmfest.wordpress.com)

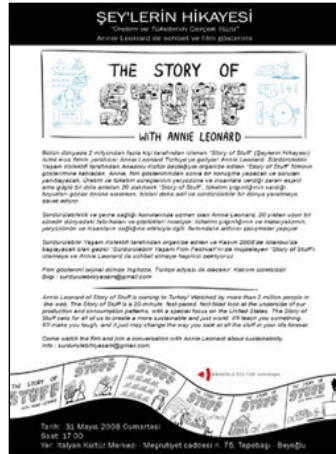
Organized by Students in the Master's in Strategic Leadership towards Sustainability programme at BTH, [www.bth.se/msls](http://www.bth.se/msls)







## PREVIOUS ACTIVITIES



- The inspiration for the Sustainable Living Film Festival came from the short film “Story of Stuff” ([www.storyofstuff.com](http://www.storyofstuff.com)) which had a rippling impact as soon as it was published on THE internet. It deeply moved and excited us when we watched it and our first instinct was to make this film available to as many people as we can! When we heard that the maker of the film, Annie Leonard, who is an expert on sustainability and environmental issues, was coming to Istanbul in May 2008 in order to attend a conference, we stepped up and managed to organize a Story of Stuff screening within a weeks time. The screening took place with Annie’s presence on May 31 2008, at the Italian Culture Center. Following the screening Annie gave a long and sincere talk and answered questions from the audience.

- Merve Titiz from the Sustainable Living Collective organized a Sustainable Living Film Festival in Samsun on March 12-13 2010, with the contributions of SAMSEV (Samsun Sports, Education and Promotion Foundation). Film screenings were held at 3 different schools on the first day of the 2 day long festival. 300 students from May 19 High School, Atakum Industrial Vocational High School and Samsun Anatolian High School attended the screenings. Another member of the Collective, Erol Scott, attended the screenings as well and informed the students about sustainable living. On the second day the screenings continued at the DSI (State Water Department) Regional Administration seminar room.
- With the invitation of the Antakya Academy Foundation, Dilek Eksi from the Collective organized a screening of a selection of the festival films during the 2nd International Antakya Bilingual, on October 4-6 2010. Hosted by the Hatay Chamber of Architects, 10 films that identify social, ecological and economical problems and solutions from around the world were screened in the course of 3 days.



## PREVIOUS ACTIVITIES

• On December 2007, the Collective organized the “Taskisla Meetings for Sustainability” at İstanbul Technical University. The meetings aimed to bring the concept of sustainable living to public attention and were held at the ITU Taskisla building between October 28 -December 29 2007. The topics discussed at the meetings included:

- 4 Agreements for Sustainable Personal Development -Zeynep Kocasinan
- Under the Same Sky: Documentary and Conversations on Human-Nature Relations - Gultekin Tetik
- The Moment of Awakening and Scale - Deniz Postaci
- Treatment of Waste Water with Natural Methods - Aysen Eren
- Ecological Architecture and the Use of Wood - Gokhan Avci
- Conscious Kitchen: Food Culture and Sustainability- Filiz Telek
- Greenbuildings, LEED and Turkey - Duygu Erten
- Story of Stuff - Tuna Ozcuhadar
- Harmony with Nature in Architecture- Ozlem Bahadir
- Evaluation of Life Cycles in Buildings - Tuna Ozcuhadar
- Permaculture Design - Pinar Oncel



• TALK: Ecovillages and Permaculture, Lucilla Borio and Massimo Candela, February 19 2008 Tuesday. Founders of the Italian Permaculture Institute and the Torri Superiore Ecovillage in Italy, Lucilla Borio and Massimo Candela gave a talk on the philosophy and life style of ecovillages and how to design a sustainable living space/ model using permaculture, in the light of their own experiences.



## PREVIOUS ACTIVITIES

- TALK: Holistic Healthcare, Assoc. Prof. Dr. Şafak Nakajima, March 13 2008, Thursday.  
Holistic medicine considers people as a mental, physical, social and ecological whole; utilizes all available techniques of modern and natural medicine, supports the healing powers of nature and prioritizes methods that do not have side effects, establishes an egalitarian relationship based on trust between the patient and the doctor, actively involves the patient in the healing process and because every person is different, focuses on the patient rather than the illness.
- TALK: “Creativity and Sustainability of Life”, Songül Vardar, May 20 2008, Tuesday.  
How can we react to the conditions we are living in, to the things happening in the world, without losing our soundness and with feeling the security to express ourselves? While life goes by in a daily rhythm we can reach our inner resources via creative means and answer the projections of the outside world within ourselves.
- March 23-24 2009 Film screenings and talks, with the invitation of the Sabanci University Energy Club
- May 7-8 2009 Green Party, Beyoğlu Green House- Film Screenings
- May 8-9 2009 The presentation “Design for Sustainable Living” was given during the “Design Days for Sustainable Living” organized by the Collective and with the invitation of the METU Faculty of Architecture Department of Industrial Design- Film Screenings and Talks.
- May 13-15 2009 Bosphorus University, Ecological Carnival- Film Screenings
- September 25 – 26 2010 Seferihisar Cittaslow Festival– Film Screenings

Endüstri Ürünleri Tasarımı Bölümü  
ODTÜ Mimarlık Fakültesi, Kütüphane  
8-9 Mayıs 2009

sürdürülebilir  
yaşam için  
tasarım  
günleri

8 Mayıs Cuma  
12:30 Story of Stuff (20)  
12:50 “Sürdürülebilir Yaşam” sohbet (45)

9 Mayıs Cumartesi  
11:00 The Road to Nowhere (8)  
Kırmızı Oda (20)  
11:45 Grocery Store Wars (8)  
Mikroplastikler (80)  
13:00 Ateş  
14:00 “Sürdürülebilir Yaşam İçin Tasarım” sunum (60)  
15:15 “Sürdürülebilir Yaşam” (20)  
16:15 Cooperation (145)



sürdürülebilir yaşam kolektif - [www.surdurulebiliryasam.org](http://www.surdurulebiliryasam.org)



The Sustainable Living Collective is a product of individuals that came together to promote sustainable living by realizing “life enriching” projects in a collective manner. The Collective has an open and flexible structure that values diversity and invites individuals and institutions to join in various ways. It is an entirely private undertaking and does not have a legal status. Along with awareness raising activities such as the film festival, it continues its endeavors with the support and participation of individuals and institutions.

## **Sustainable Living Collective**

*To enrich life...*

[www.surdurulebiliryasam.org](http://www.surdurulebiliryasam.org)

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